



# COOKIE POLICY

Anand Seamless Ltd. | [www.anandseamless.com](http://www.anandseamless.com)

<b>Document Reference</b>	ASL/WEB/CP/2025/001
<b>Version / Revision</b>	Rev 01
<b>Effective Date</b>	15 March 2025
<b>Website</b>	<a href="http://www.anandseamless.com">www.anandseamless.com</a>
<b>Company</b>	Anand Seamless Ltd., Chhatral, Gujarat – 382 729, India
<b>Applies To</b>	All visitors, users, and browsers of <a href="http://www.anandseamless.com">www.anandseamless.com</a>
<b>Data Controller</b>	Anand Seamless Ltd. (Legal & Commercial Department)
<b>Contact for Privacy</b>	<a href="mailto:legal@anandseamless.com">legal@anandseamless.com</a>   +91-[contact number]
<b>Governing Law</b>	Information Technology Act, 2000; DPDP Act, 2023 (India)
<b>Review Frequency</b>	Annually, or upon material change in cookie usage

## QUICK SUMMARY — What This Policy Covers

This Cookie Policy explains what cookies are, how Anand Seamless Ltd. uses them on [www.anandseamless.com](http://www.anandseamless.com), what choices you have, and how to manage or delete cookies.

We use cookies to make our website function properly, understand how visitors use it, and improve your experience. We do not use cookies to sell advertising or share your data with ad networks.

You can accept, reject, or manage most cookies at any time through your browser settings or our Cookie Preference Centre.

## 1. What Are Cookies?

A cookie is a small text file that a website places on your device (computer, tablet, smartphone) when you visit it. Cookies are widely used across the internet to make websites work efficiently, remember your preferences, and provide information to the website owner.

Cookies are not programmes and cannot carry viruses or malware. They simply store small pieces of data about your visit that help the website deliver a better and more personalised experience.

### 1.1 Types of Cookie by Origin

- First-party cookies are set directly by [www.anandseamless.com](http://www.anandseamless.com) and are used to make the site function correctly and remember your preferences.
- Third-party cookies are set by external services (such as analytics or map providers) embedded in our pages. These are governed by the third party's own privacy and cookie policies.

### 1.2 Types of Cookie by Duration

- Session cookies exist only for the duration of your browser session and are deleted automatically when you close your browser.
- Persistent cookies remain on your device for a specified period (or until you delete them manually) and are reactivated each time you visit the website.

## 2. How Anand Seamless Ltd. Uses Cookies

We use cookies on [www.anandseamless.com](http://www.anandseamless.com) for the following purposes. The table below describes each category, examples of the cookies used, their typical duration, and whether you can opt out.

Category	Purpose & Examples	Typical Duration	Your Control
 <b>Strictly Necessary</b>	Essential for the website to function. These enable core functions such as page navigation, form submission, and security. The website cannot operate properly without them. <b>Examples:</b> <i>Session ID, CSRF token, load-balancer cookies, cookie-consent preference.</i>	Session / up to 1 year	<b>Always Active</b>
 <b>Analytics &amp; Performance</b>	Help us understand how visitors interact with our website — which pages are most visited, how long users stay, and where they come from. All data is aggregated and anonymous. <b>Examples:</b> <i>Google Analytics (_ga, _gid, _gat), page-view counters.</i>	Up to 2 years	<b>Optional — You Choose</b>
 <b>Functional &amp; Preference</b>	Allow the website to remember choices you make (e.g. language preference, region, form	Up to 1 year	<b>Optional — You Choose</b>



	<p>auto-fill) to provide a more personalised experience.</p> <p><b>Examples:</b> <i>Language setting, preferred contact region, form field memory.</i></p>		
 <p><b>Embedded Maps &amp; Media</b></p>	<p>Our website may embed Google Maps (e.g. for factory location) or video players. These third-party services set their own cookies when you interact with the embedded content.</p> <p><b>Examples:</b> <i>Google Maps API cookies, YouTube player preferences.</i></p>	Up to 2 years	<b>Optional — You Choose</b>
 <p><b>Marketing &amp; Retargeting</b></p>	<p>Currently, we do NOT use marketing or advertising cookies. If this changes in the future, we will update this policy and seek your explicit consent before deploying any such cookies.</p> <p><b>Examples:</b> <i>Not currently used.</i></p>	N/A	<b>N/A — Not Used</b>

**Our Commitment**

Anand Seamless Ltd. does not use cookies to display third-party advertisements, sell your data to advertisers, or track you across other websites. Our cookie usage is limited to website functionality, analytics, and user experience improvements.

### 3. Specific Cookies We Use

#### 3.1 Google Analytics

We use **Google Analytics** (a service provided by Google LLC) to collect anonymous statistics about how visitors use our website. Google Analytics sets the following cookies:

Cookie Name	Purpose	Duration	Provider
<code>_ga</code>	Distinguishes unique users by assigning a randomly generated number as a client identifier.	2 years	Google LLC
<code>_gid</code>	Stores and updates a unique value for each page visited.	24 hours	Google LLC
<code>_gat</code>	Used to throttle request rate.	1 minute	Google LLC
<code>_ga_xxxxx</code>	Stores session state in GA4.	2 years	Google LLC

The information generated by Google Analytics cookies is transmitted to and stored on Google's servers. You may opt out of Google Analytics tracking at any time by installing the **Google Analytics Opt-out Browser Add-on** available at <https://tools.google.com/dlpage/gaoptout>.



### 3.2 Cookie Consent / Preference Cookie

When you interact with our cookie consent banner, we store a small **first-party functional cookie** (e.g. `asl_cookie_consent`) that records your preferences so we do not ask you again on every visit. This cookie does not contain any personal data and expires after **12 months**.

### 3.3 Session & Security Cookies

Strictly necessary session cookies are set automatically to maintain a secure browsing session, prevent cross-site request forgery (CSRF), and ensure correct page rendering. These cookies contain no personally identifiable information and are deleted when you close your browser.

## 4. Legal Basis for Using Cookies (India)

Anand Seamless Ltd. is an Indian company and our website is operated in accordance with Indian law. We rely on the following legal grounds for our cookie usage:

Cookie Type	Legal Basis
<b>Strictly Necessary Cookies</b>	Legitimate interest and technical necessity — required to deliver the service you have requested.
<b>Analytics &amp; Performance Cookies</b>	Your consent, obtained via our cookie consent banner, in accordance with the Digital Personal Data Protection Act, 2023 (DPDP Act).
<b>Functional &amp; Preference Cookies</b>	Your consent, or legitimate interest where the functionality is directly beneficial to you and non-intrusive.
<b>Third-Party Embedded Cookies</b>	Your consent — these cookies are only placed when you interact with third-party embedded content (e.g. clicking to view a map).

Where we rely on consent, you have the right to withdraw it at any time without affecting the lawfulness of processing based on consent before its withdrawal. Withdrawal of consent will not affect your ability to use our website for its core purpose, though some features may not function optimally.

## 5. Your Choices and How to Control Cookies

You have several options to control, limit, or delete cookies placed by our website. Please note that disabling certain cookies may affect the functionality of [www.anandseamless.com](http://www.anandseamless.com).

### 5.1 Cookie Consent Banner

When you visit [www.anandseamless.com](http://www.anandseamless.com) for the first time, a cookie consent banner will appear. You may:

- Accept all cookies (including optional analytics and functional cookies);
- Reject all non-essential cookies (only strictly necessary cookies will be set); or



- Customise your preferences by category using our Cookie Preference Centre.

You may change your preferences at any time by clicking the "Cookie Settings" link in the footer of our website.

## 5.2 Browser Settings

All major web browsers allow you to control cookies through their settings. You can set your browser to refuse all cookies, accept only certain cookies, or notify you when a cookie is being set. The table below shows how to access cookie settings in common browsers:

Browser	How to Access Cookie Settings
Google Chrome	Settings → Privacy and Security → Cookies and other site data
Mozilla Firefox	Settings → Privacy & Security → Cookies and Site Data
Microsoft Edge	Settings → Cookies and Site Permissions → Manage and Delete Cookies
Apple Safari	Preferences → Privacy → Manage Website Data
Opera	Settings → Advanced → Privacy & Security → Site Settings → Cookies
Samsung Internet	Settings → Privacy → Smart Anti-Tracking / Cookie Controls

## 5.3 Opt-Out of Google Analytics

To opt out of Google Analytics across all websites, install the free **Google Analytics Opt-out Browser Add-on** from: <https://tools.google.com/dlpage/gaoptout>.

## 5.4 Do Not Track (DNT)

Some browsers offer a "Do Not Track" (DNT) feature that signals to websites that you do not wish to be tracked. Currently, there is no uniform industry standard for responding to DNT signals. We will update this policy if and when a recognised standard is adopted. In the meantime, you may use the browser settings described above to manage cookies directly.

## 6. What Data We Collect Through Cookies

Through cookies, we may collect the following categories of information — none of which, in isolation, identifies you personally:

- Your browser type, version, and operating system;
- The pages of our website you visit and the time spent on each page;
- The website or URL that referred you to our site;
- Your approximate geographic location (country / city level, derived from IP address — not precise location);
- Device type (desktop, mobile, tablet);



- Actions taken on the website (clicks, downloads, form submissions);
- Session duration and number of pages visited per session.

### **🚫 What We Do NOT Collect**

We do not use cookies to collect: your full name, email address, phone number, postal address, national ID / PAN / Aadhaar number, payment card details, or any other directly identifying personal data.

If you submit a contact form or enquiry on our website, that data is collected through the form itself (not through cookies) and is handled separately under our Privacy Policy.

## **7. Third-Party Cookies and Services**

Our website may include content or features provided by third parties. When you interact with such content, those third parties may set their own cookies on your device. These are subject to the privacy and cookie policies of the respective third parties, not this policy.

Third Party	Purpose	Their Privacy / Cookie Policy
Google Analytics	Website usage analytics	<a href="https://policies.google.com/privacy">policies.google.com/privacy</a>
Google Maps	Embedded factory / location maps	<a href="https://policies.google.com/privacy">policies.google.com/privacy</a>
YouTube (if used)	Embedded product or company videos	<a href="https://policies.google.com/privacy">policies.google.com/privacy</a>
reCAPTCHA	Spam and bot protection on contact forms	<a href="https://policies.google.com/privacy">policies.google.com/privacy</a>

We recommend reviewing the privacy and cookie policies of these third-party services directly, as we have no control over their data collection practices.

## **8. How Long Do Cookies Last?**

Session cookies are automatically deleted when you close your browser. Persistent cookies remain until they expire (as set by the cookie) or until you delete them through your browser settings. Specific durations for each category are shown in the cookie table in Section 2.

Regardless of cookie duration, we review and refresh our cookie inventory at least annually to ensure we only retain cookies that are still necessary and proportionate.

## **9. Data Protection and Your Rights (DPDP Act, 2023)**

To the extent that any personal data is processed through cookies (such as IP addresses used for analytics), Anand Seamless Ltd. complies with the Digital Personal Data Protection Act, 2023 (DPDP Act) of India and the Information Technology Act, 2000.



## 9.1 Your Rights

Under applicable Indian law, you may have the following rights in relation to personal data we process:

- Right to access — to know what data we hold about you;
- Right to correction — to have inaccurate data corrected;
- Right to erasure — to request deletion of your personal data;
- Right to withdraw consent — at any time, for data processed on the basis of consent;
- Right to grievance redressal — to raise a complaint with us or with the relevant authority.

## 9.2 How to Exercise Your Rights

To exercise any of the rights above, or to raise a data privacy concern, please contact us at: **[legal@anandseamless.com](mailto:legal@anandseamless.com)**. We will respond within a reasonable time and in accordance with applicable law.

## 9.3 International Visitors

If you are visiting our website from outside India (including from the EU, UK, or USA), please note that our website is governed by Indian law. We do not specifically target visitors from jurisdictions that impose separate legal requirements (such as GDPR). By using our website, you agree to the terms of this Cookie Policy.

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## 10. Changes to This Cookie Policy

We may update this Cookie Policy from time to time to reflect changes in technology, law, or our business practices. When we make material changes, we will:

- update the "Effective Date" and "Revision No." at the top of this document;
- post the revised policy on [www.anandseamless.com](http://www.anandseamless.com); and
- where appropriate, display a notice on the website or refresh the cookie consent banner.

We encourage you to review this policy periodically. Your continued use of our website after any changes have been posted constitutes your acceptance of the updated policy.

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## 11. Contact Us

If you have any questions, concerns, or requests relating to this Cookie Policy or our use of cookies, please contact us:

<b>Company</b>	Anand Seamless Ltd.
<b>Department</b>	Legal & Commercial Department
<b>Website</b>	<a href="http://www.anandseamless.com">www.anandseamless.com</a>



<b>Email</b>	legal@anandseamless.com
<b>Address</b>	Chhatral, Taluka Kalol, District Gandhinagar, Gujarat – 382 729, India

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**Anand Seamless Ltd. | [www.anandseamless.com](http://www.anandseamless.com) | Chhatral, Gujarat, India**

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